



FEST IN THE WEST

May 5, 2018, 11am-5pm

USA Baseball Training Complex, 7445 Green Hope School Rd, Cary

Since 2000, Western Cary has grown to 50,000 residents. This rapidly growing area now has an event to call its own! On May 5, 2018, from 11am-5:00pm, CaryCitizen in partnership with the Town of Cary brings the 3rd annual Fest in the West event to USA Baseball at Thomas Brooks Park. This free event will include a full day of music, crafts, local beer, food trucks, old-time contests, and fun for kids.

SPONSORSHIP OPPORTUNITIES

MAIN STAGE SPONSOR- 4 sponsorships, currently 2 available- \$1500 each

Throughout the day 3 area bands will take the stage to fill the festival with music. Your company's sponsorship will be recognized with your logo on the stage apron banner where everyone will see your name. Includes a tent, table and chairs and premium booth area. Name/ logo on website and all handouts. Announcements from the stage throughout the day will include your company's name and business message. Booth available.

BEER GARDEN SPONSOR- \$3000-SOLD

Logo on the back of 1000 beer cups distributed by our local craft beer vendors. Company name listed with link on the website. Tent, table and chairs provided. Logo on signage for this area.

KID ZONE- \$2000-SOLD

Booth at the entrance to Kids Zone. Company name listed with link on the website. Tent, table and chairs provided Logo on signage for this area.

PETTING ZOO- \$1500

Booth within the Petting Zoo area. This area will be a huge draw with live animals for attendees to visit including llamas, chickens, bunnies and goats. Company name listed with link on the website. Tent, table and chairs provided. Signage, mentions on social media and logo on the map.

PHOTO STATION - \$1000-SOLD!

At our Photo Station, attendees will take selfies dressed like farmers. Your company logo will be painted on the prop stand and included in all attendees' photos. Includes Booth near the photo area. Tent, table and chairs provided

POSTCARD SPONSOR- \$1500

Logo and company info appears on the flip side of our Save-The-Date postcard to be mailed to 3000 Western Cary household 3 weeks prior to the festival. Includes a "call to action" for patrons to visit your booth during the festival in which they win something or receive a discount.

PIE EATING & HILLBILLY HORSESHOES Contest Sponsorships- \$500 & \$750- SOLD

Be a part of the unique festival contest fun! Both sponsorships include a Booth near to contest area, judging and signage



Saturday, May 5, 2018

(Attach a business card)

11am- 5:00pm

(rain Date May 6)

Brought to you by CaryCitizen

in partnership with the Town of Cary

Sponsor Agreement

Please mail this signed portion back to CaryCitizen at the address below.

Sponsor Business Information:

Contact Name _____

Business Name _____

Address _____

City _____ State _____ Zip _____

Daytime Phone _____ Cell Phone _____

Other contact # _____

Email _____

Website _____

Sponsorship, _____ value \$_____.

Invoicing will take place upon sponsorship agreement signing.

All sponsorships must be paid by April 1, or be considered null and void.

Signature _____

This functions as a signed agreement between the Sponsor and CaryCitizen, who produces the Fest in the West Event

Contact info:

Lindsey Chester, Event Producer

Email: Lindsey.chester@carycitizen.com

Cell phone: 919-244-6463

Mail agreement to: CaryCitizen, 106 Blythewood Ct, Cary, NC 27513