



SATURDAY, MAY 2, 2020

11 AM TO 5 PM

**USA BASEBALL NATIONAL
TRAINING COMPLEX**

**FOOD TRUCKS
LIVE MUSIC
LOCAL CRAFT BEERS
ARTS/CRAFTS/DEMOS
CONTESTS
KIDS ZONE AND MORE!**

Sponsorship **OPPORTUNITIES**

MAIN STAGE - \$1,500 EACH

5 available

Your company's sponsorship will be recognized with your logo on the Main Stage apron banner where everyone will see your name. Includes a tent, table and chairs and premium booth area. Name/ logo on website and 1,000 event maps. Announcements from the stage throughout the day will include your company's name and business message. Booth available.

BEER GARDEN - \$3,000 EXCLUSIVE

Logo on 1000 souvenir beer cups distributed by our local craft beer vendors. Company name listed with link on the website. Tent, table and chairs provided. Logo on signage for this area.

KID'S STAGE - \$2,000 EXCLUSIVE

This performance space is popular and is located near our Food Truck Rodeo. Feather banners will bear your logo flanking the stage. Have a booth in the area adjacent to stage.

KID ZONE - \$1,000 EACH

4 available

Have your company's booth located within this funfilled area. Company name listed with link on the website. Mentions in social media associated with Children's area. Tent, table and chairs provided.

PETTING ZOO - \$1,500 EXCLUSIVE

Booth within the Petting Zoo area. This area will be a huge draw with live animals for attendees to visit including llamas, chickens, bunnies and goats. Company name listed with link on the website. Tent, table and chairs provided. Signage, mentions on social media and logo on the map.

WELCOME STAGE - \$1,000 EXCLUSIVE

This performance area is right inside the festival entrance and will feature cultural arts groups performing throughout the day. Logo on signage and tent, table and chairs provided.

FARMER BANNER STATION - \$1,000

Located adjacent to the festival's Main Entrance greet attendees as they enter. Your tent is next to the banner and your company logo will be printed on the banner in a prominent spot. Tent, table, chairs provided.

PHOTO BOOTH - \$1,000

At our Photo Station, attendees will take selfies dressed like farmers. Your company logo will be integrated into attendees' photos. Mentions in Social media. Includes Booth in this area with tent, table and chairs provided.

WATER REFILL STATION \$800

Keep the crowd hydrated with free refills at a central location. Pass out information about your company.

CONTEST SPONSORSHIPS \$750 EACH

Pie Eating or Hillbilly Horseshoes

Be a part of the unique festival contest fun! Both sponsorships include a Booth near to contest area, judging and signage. Company listed with link on website and mentions in social media.

All Sponsors are listed with links and logos on the event website, and featured in at least one sponsor highlight in social media





FEST IN THE WEST

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PRESENTED BY  **GOODTREE & CO** & **TOWN OF CARY**

Sponsorship AGREEMENT

☐ MAIN STAGE – \$1,500

☐ BEER GARDEN – \$3,000

☐ KID'S STAGE – \$2,000

☐ PETTING ZOO – \$1,500

☐ KID ZONE – \$1,000

☐ WELCOME STAGE – \$1,000

☐ FARMER BANNER STATION –
\$1,000

☐ PHOTO BOOTH – \$1,000

☐ WATER REFILL STATION \$800

☐ PIE EATING CONTEST \$750

☐ HILLBILLY HORSESHOES \$750

Please mail this signed form to:
Cary Citizen, Attn: Lindsey Chester, Event Director
3028 Winfred Dell Lane, Cary, NC 27511

SPONSOR INFORMATION

Contact Name

Business Name

Address

City/State/Zip

Cell Phone

Other contact #

Email

Website

Social Media handles

**Invoicing will take place upon sponsorship
agreement signing. All sponsorships must be
paid by April 1, or be considered null and void.**

Signature

*This functions as a signed agreement between the Sponsor and
CaryCitizen, who produces Fest in the West.*

Questions? Email: Lindsey.chester@carycitizen.com
Cell phone: 919-244-6463

attach business card here (optional)